

# e-cruzers, LLC

## General Description

e-cruzers, LLC is the leading “*Green Transportation*” company in the country. We are based in Ocean City, Maryland, but operate all over the state and beyond. The vehicles we use are 6-passenger GEM (Global Electric Motorcar) 100% electric carts that are street legal (on all roads 35 mph or less), have a maximum speed of 25 mph and produce “zero emissions”. We offer several types of shuttle service and they are as follows:

**General Subscription:** The general public can have unlimited, exclusive use of our service by paying a subscription fee weekly, monthly or seasonally. They are entitled to unlimited use of the service that works on an “On-Call” dispatch type system. We only operate during certain hours of the day and within a certain geographical area, usually in high commerce or downtown areas. This service is perfect for trips to the beach, marinas, banks, grocery stores, beauty salons, restaurants, friends’ homes ... or anything else within the service area. We can drop you off at one place and pick you up at another and carry all your belongings and new purchases. This service is great in resort & downtown areas or large resident communities that have their own infrastructure within the community.

**Private Subscription:** We provide our shuttle service for the exclusive private use of certain communities, clubs, hotels or businesses... With this Private Service they get the exclusive use of our shuttle service specifically for their residents, members or patrons. The Private Subscriber can retain the advertising rights for themselves; can elect to resell the advertising rights to a sponsor of their choosing; or waive the advertising rights all together for a reduced cost on the shuttle service itself.

**Advertising Sponsorship:** On the rear bed of our vehicles we have advertising space that is available for sponsorship. With the paid sponsorship we then give free rides, on the sponsor’s behalf, to all patrons in a certain area or for a certain event. It’s great advertising exposure for the sponsor, in an area with the demographic audience they desire. During the course of the shuttle service we interact directly with the passengers and soft sell the sponsor’s business, plus we hand out their business cards or literature. It’s Outdoor Advertising; we just add 5 people and 25 mph.

**Economic Development:** Through increased mobility comes increased commerce, which contributes to Economic Development. People are willing to park at “A” and walk to “B” and then to “C” and maybe “D”, but they will stop short of going further because they know they have to walk back to “A” while backtracking and carrying anything they’ve purchased. With our service, people get a free ride from “A” to “B” then they’re more willing to extend their travels well past “D” to “E,” “F,” “G,” “H”... Plus we give them a free ride back to “A.” from any of those locations, with as much new merchandise as they want. If they’re not done yet, we can return them back to the area of commerce for some more fun. A lot of people cut their visits to certain areas short because of the thought of having to move back to their cars. Our service eliminates those concerns by allowing people to feel more relaxed, comfortable and welcomed, just the way you want them to feel when they visit areas of commerce.

**Environmentally Friendly:** We operate “*Green Transportation*” vehicles that are 100% electric, produce “zero emissions” and run almost silently, so they won’t disturb the downtown areas, resident communities, their patrons or nature, at any hour of operation, with noise or fumes. Since our vehicles don’t rely on gasoline or oil, they won’t drip a single drop of it. So we don’t contribute to ground water pollution washing into our watersheds. On top of all that we are part of a “*Clean Air*” Program while providing a much-needed service for any community, downtown area or event of any size and stature.

Visit our web site at [www.e-cruzers.com](http://www.e-cruzers.com) for more complete information