



Sponsorship Opportunities

Annapolis Green, and its networking component, Green Drinks Annapolis, work together to assemble and share information about local environmental events and initiatives in the Annapolis area with a goal of increasing awareness and encouraging action leading to more sustainable lifestyles to benefit restoration of the Chesapeake Bay.

Annapolis Green's website, annapolisgreen.com, strives to be **the** place to obtain local information on how to Go Green and live an environmentally responsible life—easily—in the Annapolis area. Our website is a portal to local information, news, stories, events, how-to, and “who is” in the local environmental scene with emphasis on the health of the Chesapeake Bay. We believe the way to accomplish this is for the community to participate. We believe in working together to encourage positive environmental action by making connections to local eco-information on the web, via email, social networking, and in person.

Green Drinks Annapolis, “the fun side of environmental awareness,” provides a setting for informative, enjoyable networking via monthly happy hours and special events to share, learn and make connections. Green Drinks international (greendrinks.org) started in London in 1989 and is now in over 600 communities world-wide. The Annapolis group was founded four years ago and has now grown to as many as 200 people at our monthly events informed by email messages sent to a self-subscribed list of over 2300 people who are passionate about the environment.

Your sponsorship of Annapolis Green's activities will make it possible for you to:

- Showcase your products and services before thousands of interested people
- Make contacts with other successful Green businesses
- Promote your company in this region through our email and social networking campaign
- Receive recognition as a partner: At our events through signage and give-aways such as attendee swag-bags; on event collateral material such as email blasts; on our website

Following is information on benefits available at various sponsor levels. For more information, contact us at 410 212-7280 or starboard@annapolisgreen.com.



HOME OF



ANNAPOLIS GREEN

PO Box 3423 • Annapolis MD 21403 • 410 212-7280 • starboard@annapolisgreen.com



Sponsorship Levels

Annual Sponsor - \$1000/year

- Your logo at the top-right of all of our website pages with a link to your website
- Link to a page on our website with a paragraph or two about your business
- Top-level mention in all advertising, interviews and promotional materials including email blasts
- Top-level mention in online sponsor page
- Your banner centrally placed at all of our events
- Permanent listing on our sponsors page

Event Sponsor - \$300 per event

- Your banner centrally placed at the event you sponsor (if the venue is not suited for a banner, then an indoor sign may be substituted)
- Top-level mention in email blasts leading to the event you sponsor and in the wrap-up email
- Thank you signage at the event you sponsor
- Your information/literature displayed prominently at the event you sponsor
- Permanent listing on our sponsors page

Web Sponsor - \$75/month or \$750/year

- Your logo in the header of all of our website pages with a link to your website
- Top-level mention all email blasts
- Top-level mention in online sponsor page
- Acknowledgment signage at all of our events
- Permanent listing on our sponsors page

Email Sponsor - \$30/monthly

- Your logo and a paragraph or two about your business in all of the emails we send in the month you sponsor
- Permanent listing on our sponsors page

March 13, 2012

~~~~~  
**ANNAPOLIS GREEN**

PO Box 3423 • Annapolis MD 21403 • 410 212-7280 • [starboard@annapolisgreen.com](mailto:starboard@annapolisgreen.com)